



MAVEN RISING ACTION

What are your unique quirks or phraesology?

What would you say if you had to “brand” your chiropractic in a new country which had never, ever heard of it? What would you talk about and why?

If you had to write the authoritative book or guide on chiropractic, what would you say?

What is the unique terminology for what you do?

What is the unique system or framework that you use?

How do you describe your services?

